



Mural Art Open Call Guidelines

Background

Anuvia Prevention and Recovery Center, a non-profit organization, has served the Charlotte community since 1958. Anuvia offers a full continuum of substance use disorder prevention and treatment services including outpatient, detox, and residential treatment services. We act as our community's safety net as we don't turn any residents away from care based on their ability to pay. We take pride in offering the highest quality services to those most in need.

Our residential facility, the Samuel Billings Center, is named for the emancipated gentleman that founded the Grier Heights community, of which we are a part. Mr. Billings' statue and dedication plaque flank our entrance.

At the Samuel Billings Center, we have a large courtyard that provides clients the opportunity to relax and get fresh air. The perimeter of the courtyard is a long brick wall that is just calling for a mural to aesthetically enrich the experience for our clients.

The clients served at Anuvia are a diverse population with most living near or below the poverty level. The majority of clients identify as male (65%) and the most represented age groups are 18-40 (55%) and 41-65 (41%). Race/ethnicity are reported as follows: African American (54%), White (36%), Other/Mixed Race (8%), with smaller representation from Latinos, Asians, and American Indians.

Specifications

- Submissions should reference one or more of the following concepts: hope, strength, recovery, and renewal; inspiration for people that are working to change their lives for the good; culture of the community in which we are located/persons we serve. Submissions should be absent references to any drug cultures.
- Medium is open, but must be proven to sustain exterior elements.
- Anuvia is ideally seeking donated artwork, but will most definitely entertain reasonable offers as we recognize the value of art.
- Dimensions: The brick exterior wall at the edge of the courtyard is 118'w. Due to the ground slope, the height is 11'+ on the left, 9'+ at the middle, and 8'+ on the right. The 'windows' are 6'² and are spaced 40" apart.
- Site images follow. Site visits can be arranged for artists with strong interest.

How to Apply/Selection

- Submissions reflecting the specifications contained here should be emailed to cindy.murphy@anuvia.org with the following subject line: Anuvia Courtyard Mural – Artist Name. Submissions will be accepted until October 1, 2020.
- Submissions should include:
 - preliminary color images or drawing of the proposed mural showing placement and dimensions of the mural;
 - a one page written proposal with project description addressing the mural title, overall concept, and plan for executing the mural;
 - budget for the proposed mural; and

- images of the artist's previous work.
- Submissions will be reviewed and approved by Anuvia's Executive Committee in the first weeks of October. Notifications should be expected by mid- to late-October.

Site Images



Note: The angle of the wall depicted here is a distortion of the panoramic photo. It is straight with a slight curve inward.

