

## ANUVIA PREVENTION AND RECOVERY CENTER: 2018-2023 STRATEGIC PLAN SUMMARY

To establish Anuvia's strategic plan, input was gathered from persons served, personnel, and our board members. To this end, satisfaction surveys and testimonials from persons served were reviewed; a SWOT (Strengths, Weaknesses, Opportunities, and Threats) Analysis was facilitated through brainstorming sessions with Senior Management; and SWOT Analyses as well as 5-year Vision Statements were elicited from supervisors, a diverse sample of staff, and board members.

The information gathered was utilized to identify trends, which were then prioritized to become areas of focus for the strategic plan. The seven focus areas for Anuvia's Strategic Plan 2018-2023 are as follows:

|                                   |                                                                                                                                                                               |
|-----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Facilities                        | <ul style="list-style-type: none"><li>• Ensure facilities meet the needs of agency programs and those whom we serve in the community</li></ul>                                |
| Fund Development                  | <ul style="list-style-type: none"><li>• Expand fund development to produce targeted results and ensure accountability and respond to North Carolina Medicaid Reform</li></ul> |
| Treatment Programs                | <ul style="list-style-type: none"><li>• Advance treatment programs to meet community needs</li></ul>                                                                          |
| Prevention Programs               | <ul style="list-style-type: none"><li>• Increase advocacy and policy prevention strategies and populations served</li></ul>                                                   |
| Staffing                          | <ul style="list-style-type: none"><li>• Efficiently recruit quality staff while retaining effective, satisfied staff</li></ul>                                                |
| Technology                        | <ul style="list-style-type: none"><li>• Support excellence in outcomes through maximizing current technology toward organizational effectiveness</li></ul>                    |
| Internal & External Communication | <ul style="list-style-type: none"><li>• Enhance Anuvia's visibility in the community and strengthen internal communications</li></ul>                                         |